

## PRESS RELEASE

St. Petersburg, January 10, 2014

### **International cooperation on tackling the premature mortality resulted in concrete plans for Kalininsky District**

Final Conference of “Healthier People – Management of Change through Monitoring and Action”  
evaluating and closing the two-year project

**On 16 January 2014, Kalininsky District and Administration of City of St. Petersburg will hold a Final Conference of the project “Healthier People – Management of Change through Monitoring and Action”. The Final Conference creates a platform for discussions on the best practices to prevent premature mortality of preventable causes and recommendations for Kalininsky District extracted during the project.** Final results of cooperation: Strategic Intervention Plan, analysis of the health situation in Kalininsky District and recommendations for improvement will be presented to public. Moreover project partners with the support of international experts will evaluate their results and try to identify what needs to be done in order to ensure that the work on premature mortality is sustained.

Confirmed key speakers on 16 January 2014 include:

- **Katja Lahikainen**, Lappeenranta University of Technology (LUT), Project Manager
- **Yuri Korotkov**, Chair of the Department of Health, Administration of Kalininsky District of St. Petersburg
- **Marina Zhukova**, Chair of the Department of Demographic Policy and Gender Questions, Committee for Social Policy of St. Petersburg
- **Mikko Vienonen**, Chairman, Expert Group on Non-Communicable Diseases related to Lifestyles and Social and Work Environments, Northern Dimension Partnership in Public Health and Social Wellbeing (NDPHS)
- **Igor Krasilnikov**, Director General, OOO “Strateg”, St. Petersburg
- **Anna Korotkova**, Vice-director, Deputy Director on International Affairs, The Federal Research Institute for Health Care Organization and Information of the Ministry for Health Care of the Russian Federation, Moscow

The objective of the project led by Lappeenranta University of Technology (based in Lappeenranta, Finland) and executed together with Finnish, Estonian and Russian partners – NGO Development Center, Administration of Kalininsky District of St. Petersburg, Health and Social Committee of St. Petersburg, Medical Information-Analysis Center - was to support the institutional capacity building and networking of key stakeholders by practical interventions in order to prepare the decision makers to take better decisions in the field of health and social protection. In the Conference the outcomes and experience gained during the 2-year project implementation (2012-2013) will be presented.

During the project the analysis of Potential Years of Life Lost (PYLL), i.e. the preventable loss of human capital in Kalininsky District, was conducted and the results discussed within the wide cross-sectoral working group which consisted of representatives of administration, policy makers, NGOs and other stakeholders. This resulted in setting priorities for concrete actions for improving health of inhabitants of Kalininsky District and approval of Strategic Intervention Plan. Although the project is coming to the end, the planned second phase will continue on a bigger scale, allowing to see in which direction St. Petersburg and Kalininsky District are moving. Moreover, the Federal Ministry of Health is considering to spread the PYLL analysis to other parts of Russia in the near future.

**Time and date:** 16<sup>th</sup> January 2014, 12:00–13:00 (press-conference, accreditation starts at 11:30), 13:00-18:00 final conference

**Venue:** St. Petersburg, Sokos Olympia Garden (Bataysky per., 3), Conference Hall “Mexico”

Full programme of the Conference is available upon request and on the project website: [www.crno.ru](http://www.crno.ru); <http://www.ndinstitute.org/healthier-people/events-and-publications> **Contact:**

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*The NGO Development Centre is one of the largest and oldest resource centres for NGOs in Russia. It has been working in this capacity since 1994 - assisted in the professionalization of NGOs by providing new knowledge and qualifications, up-to-date information on all important trends and events, and establishing ties between NGOs and government officials, business and the media, as well as amongst themselves. During last 5 years Centre participated in various projects aimed to analyze situation in St. Petersburg with the prevention of alcohol, drug and other dependencies and to promote healthy lifestyle. Project was focused on strengthening civil society sector through utilizing NGOs experience and expertise and its collaboration with the state. It involves NGOs as well state organizations and institutions and improve cooperation between them, support cross-sector and international cooperation. NGO Development Centre was leading partner in St. Petersburg for coordination of cooperation of the partners on all stages of implementation of the project.*