

## HEALTHIER PEOPLE: MANAGEMENT OF CHANGE THROUGH MONITORING AND ACTION

### Programme of the seminar

### «IMPLEMENTATION OF THE STRATEGIC INTERVENTION PLAN OF THE KALININSKY DISTRICT BASED ON THE PYLL ANALYSIS»

ST. PETERSBURG, MAY 24, 2013

“Rotunda” Conference Hall of Administration of Kalininsky District  
(Arsenalnaya embankment 13/1, Central entrance, 6<sup>th</sup> floor)

#### Aims of the seminar:

- To present interim results of PYLL project
- To discuss Strategic Intervention Plan for Kalininsky District developed on a base of PYLL for Kalininsky district
- To discuss the methods of involving citizens and other stakeholders into Health and Social policy in Kalininsky district

#### Participants:

- Project partners;
- Project stakeholders: specialists of health and social sector, education, youth policy, traffic safety and others from Kalininsky district and the city of St. Petersburg
- Experts from the NGOs from St. Petersburg and Finland

#### Language:

Russian and Finnish (with consequent interpretation)

12.45 – 13.00

**Registration of the participants**

13.00 – 13.15

**Welcoming words. Opening of the seminar:** *Elena Rakhova, first vice-head of administration of Kalininsky district; Mikko Vienonen, Northern Dimension Partnership in Public Health and Social Well-being*

**Short presentation of the project Healthier people project:** *Katja Lahikainen, Project Manager, LUT*

**Moderator:** *Anna Skvortsova, executive director, NGO Development Center, Project coordinator*

13.15 – 13.30

**Results of the PYLL analysis in Kalininsky district – Zhanna Soldatenkova, head of statistic department, MIAC**

13.30 – 13.45

**Strategic intervention plan for Kalininsky district:** *Yuri Korotkov, head of health department of administration of Kalininsky district*

13.45 – 14.15

**Experience of Estonia on essential decreasing of preventable mortality:** *Georg Sootla, Taavi Lai, Tallinn University*

14.15 – 14.30

**Coffee break**



14.30-15.45

**Moderator:** *Yuri Korotkov*

**Information about implementation of strategic plan based on PYLL in Kalininsky district:**

- *Alexey Stolyarov*, chief specialist of health department of administration of Kalininsky district
- *Anna Kuvayeva*, head of department for social protection of population of administration of Kalininsky district
- *Elena Tchernyshova*, head of department for youth policy and sport of administration of Kalininsky district
- *Sergey Timofeev*, head of education department of administration of Kalininsky district
- *Svetlana Zubrilkina*, head of department for consumers market of administration of Kalininsky district
- *Yuri Sein*, head of organization department and interaction with local self-government of administration of Kalininsky district
- *Vladimir Zazykin*, head of department on issues of legality, law, order and security of administration of Kalininsky district
- *Олег Игоревич Шапкин, начальник отдела ГИБДД*
- *Vsevolod Belikov*, head of municipality "Finlandsky okrug"
- *Natalia Vaytsekhovitch*, head of municipality "Grazhdanka"
- *Sergey Romanovsky*, head of municipality "Severny"
- *Vera Srgeeva*, head of municipality "Piskarevka"
- *Alexey Suvorov*, head of municipality "Prometey"
- *Valentina Kostina*, head of municipality №21
- *Anatoly Drozdov*, head of municipality "Akademitcheskoye"

15.45 – 16.00

**Comments of the experts. Discussion**

16.00 – 16.10

**Development of new Demographic policy for St. Petersburg (from 2014 year)** - *Marina Zhukova*, head of demographic department of Committee for social policy of St. Petersburg (to be confirmed)

16.10 – 16.20

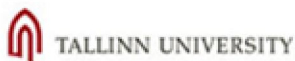
**Possibilities of dissemination of PYLL in the Russian Federation** - *representative of FRIIHC, Moscow*

16.20 – 16.30

**Action plan for 2013** – *Katja Lahikainen, Anna Skvortsova*

16.30

**Summary.** Feedback from the participants. End of the seminar



BALTIC REGION HEALTHY CITIES ASSOCIATION



Этот проект со-финансируется Европейским Союзом



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