

HEALTHIER PEOPLE: MANAGEMENT OF CHANGE THROUGH MONITORING AND ACTION

Programme of the seminar

«DEVELOPMENT OF STRATEGIC PLAN FOR KALININSKY DISTRICT ON THE BASE OF PYLL ANALYSIS»

ST. PETERSBURG, OCTOBER 24-25, 2012

Foyer of Small Conference Hall of Administration of Kalininsky District
(Arsenalnaya embankment 13/1, Central entrance, 4th floor)

Aims of the seminar:

- To share and discuss results of the PYLL analysis;
- To formulate draft of Strategic Intervention Plan for Kalininsky District according to the Work Package 2 of the Healthier People project;
- To discuss the methods of involving citizens and other stakeholders into Health policy (Healthy Cities, Salutogenesis and other concepts).

Participants:

- Project partners;
- Project stakeholders: specialists of health and social sector, education, youth policy, traffic safety and others from Kalininsky district and the city of St. Petersburg;
- Experts from St. Petersburg and Finland.

Wednesday, 24.10.2012 * Morning session with the simultaneous translation

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| 09.30 – 10.00 | Registration of the participants |
| 10.00 – 10.15 | Welcoming words. Opening of the seminar. Moderator: <i>Yuri Korotkov</i> , chair, Department for Health, administration of Kalininsky district |
| 10.15 – 10.30 | Evidence based intervention on preventable mortality – What does the WHO Health 2020 policy framework and strategy says about it? – <i>Mikko Vienonen, NDPHS</i> |
| 10.30 – 10.45 | Short presentation of the project – <i>Katja Lahikainen, Project Manager, LUT</i> |
| 10.45 – 11.40 | Results of the PYLL analysis: Report and discussion <ul style="list-style-type: none">- Report on PYLL analysis: Methodology: <i>Igor Krasilnikov, MIAC</i>- Report on PYLL analysis in St. Petersburg and possibilities to disseminate the experience in other regions of the Russian Federation: <i>Viktoria Semenova</i>, chief researcher, Department of health statistics of population, FRHI HCO, Moscow- Recommendations based on PYLL analysis from the point of view of Demographic policy of St. Petersburg: <i>Irina Eliseeva, Sociological Institute, RAS</i> |
| 11.40 – 11.50 | Break |
| 11.50 – 12.10 | Practical experience: Why and how we use PYLL in our municipality? View from Finland – <i>Risto Raivio, Centre of General Practice, Päijät-Häme Social and Health Group</i> |



- 12.10-12.45** **Discussion** on the recommendations for further actions. Moderator: *Mikko Vienonen*
- 12.45 – 13.00** **Summary.** Feedback from the participants. Next steps.
- 13.00 – 14.00** **Lunch**
- * Afternoon session with the consecutive interpretation
Small Conference Hall (Pink Hall)
- 14.00 – 15.30** **From theory to practice – building healthy public policy based on salutogenesis and quality of life as exemplified by real life European cases – Bengt Lindstrom**
I Part: Concept of salutogenesis and how it can be used in Healthier People project
II Part: Questions and discussion on the ideas for Strategic Intervention Plan
- 15.30 – 16.30** **What else we have to take into account when planning the interventions in Kalininsky District?**
Discussion. Moderator: *Yuri Korotkov, Mikko Vienonen*
- Thursday, 25.10.2012** * Morning and afternoon sessions with the consecutive interpretation
Small Conference Hall (Pink Hall)
- 09.00 – 10.30** **Municipalities as key drivers in health promotion – best practices from WHO Healthy Cities – Johanna Reiman, Karolina Mackiewicz**
I Part: Best examples from Healthy Cities (from Finland, Baltic States, Russia)
II Part: Questions and discussion on the ideas for Strategic Intervention Plan
- 10.30 – 11.00** **Coffee break**
- 11.00 – 12.00** **Discussions in 3 groups** on the recommendations for the Strategic Intervention Plan. Moderators: *Bengt Lindstrom, Mikko Vienonen, Georg Sootla*
- 12.00 – 13.00** **Plenary discussion** on the recommendations for the Strategic Intervention Plan. Moderator: *Bengt Lindstrom, Karolina Mackiewicz*
- 13.00 – 14.00** **Lunch**
- 14.00 – 15.30** **Discussion and Workshop.** Moderator: *Karolina Mackiewicz, Johanna Reiman*
- Presentation of the so far collected ideas and recommendations for Strategic Intervention Plan;
- Discussion about priorities and other actions;
- Formulation of the plan, adaptation, implementation, legal and financial framework.
- 15.30 – 16.00** **Summary.** Feedback from the participants. Next steps. *Katja Lahikainen, Anna Skvortsova*



BALTIC REGION HEALTHY CITIES ASSOCIATION



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