

OPEN CALL REFINERY 2018-2019

Refinery of Sustainable Cultural Tourism Products in the Northern Dimension Area

The project is looking for participants from the field of tourism and creative industry to develop sustainable cultural tourism products and services.

Application deadline 25.5.2018. Open to applicants from Finland, Sweden, Norway, Russia, Lithuania and Germany

WHAT IS REFINERY?

The project enhances the collaboration between the tourism and creative industries within the Barents and Baltic Sea regions. The main target is to create sustainable cultural tourism products and services. The project brings professionals from the creative field and from the tourism sector together and organizes service design workshops where participants create new ideas for products and services.

PROJECT ACTIVITIES

The set of three service design workshops includes the basic knowledge of service design, its concepts and methods. The approach is practical. Participants develop ideas and make “fast and dirty” service prototypes together. Workshops are led by facilitator and service designer Elisa Lahti MA (Master of Art and Design). She has several years of experience from various workshops, including service design, product development and professional identification.

WHO CAN APPLY

Professionals from the creative field and from the tourism sector, individuals or organisations, with an idea or pilot project and strong interest to develop new international products or services to the field of cultural tourism from Finland, Sweden, Norway, Russia, Lithuania and Germany.

Additional information

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HOW TO APPLY

Participants can apply with an informal application with the description of the service/product they are willing to develop during the project. Maximum length 1 A4. Send the application before May 25th with a title “Refinery application” to project assistant ninni.korkalo@gmail.com

SCHEDULE

Information letters to the selected participants	8/18-9/18
1. Workshop Petrozavodsk, Karelia, Russia	10/18
2. Workshop Vilnius, Lithuania	12/18
3. Workshop Rovaniemi, Finland	2/19 or 6/19
Final task for participants	9/19
Participants provide Arts Promotion Centre Finland with the description of developed/tested services/product	11/19

PROJECT COVERS

The project will offer three moderated workshops (Petrozavodsk, Vilnius and Rovaniemi) and provide participants with meals (mainly lunches and coffees) and accommodation during their stay in above mentioned cities. Project budget does not allow for a daily allowances or airport transfers but you can contact our project team about travel costs reimbursement.

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kulttuuriministeriö



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