

Program of the Final conference of the project
HEALTHIER PEOPLE: MANAGEMENT OF CHANGE
THROUGH MONITORING AND ACTION

ST. PETERSBURG, 16 JANUARY 2014

Conference Hall “Mexico”, SOKOS Olympia Garden
(Bataysky per., 3a, metro station “Technological institute”)

Language:

Russian and Finnish (with simultaneous interpretation)

- 12.00-13.00** **Press conference**
- 13.00-18.00** **Final conference**
- 12.30-13.00** **Registration of the participants to the conference. Tea, coffee**
- 13.00** Opening of the conference. Welcoming words:
- *Ludmila Kostkina*, deputy, Legislative Assembly of St. Petersburg
- *Sergey Voronin*, vice-chair of the head of administration of Kalininsky district
- *Alla Nielsen*, adviser, Nordic Council of Ministers
- *Mikko Vienonen*, Chairman, Expert Group on Non-Communicable Diseases related to Lifestyles and Social and Work Environments (“NCD”) Northern Dimension Partnership in Public Health and Social Wellbeing (NDPHS)
Moderators: *Katja Lahikainen*, LUT, project manager; *Anna Skvortsova*, NGO DC, project coordinator
- 13.30** **International comparison of public health problems: Results of PYLL-analyses in Russia, Canada and Finland– *Ilkka Vohlonen*, University of Eastern Finland**
- PYLL analysis in St. Petersburg – *Igor Krasilnikov*, director general. OOO “Strateg”**
- 14.00** **Information about development and implementation of the Strategic Intervention Plan for Kalininsky district of St. Petersburg. Recommendation on prevention of cardio vascular diseases and prevention of the cancer – *Yuri Korotkov*, health department of Kalininsky district administration**
- 14.20** **Recommendations on prevention of mortality from external reasons (violence, suicides, road accidents) – *Anna Kuvayeva*, head of the**



department for social protection of the population of Kalininsky district; *Elena Tchernyshova*, head of the youth department of administration of Kalininsky district; *Andrey Timoshenko*, vice-head of the road safety department of Kalininsky district (TBC); *Anna Yakovleva*, sociologist, Sociological Institute of the Russian Academy of Sciences

- 15.00** **Lunch**
- 16.00** **Estonian experience** – *Georg Sootla*, Tallinn University
- 16.30** **European WHO Healthy Cities movement** – *Johanna Reiman*, Executive Director, Baltic Region Healthy Cities Association
- 17.00** **Private-public partnership in improving quality and increase of life expectancy** – *Anna Orlova*, chairman of a board, NGO DC
- 17.15** **Presentation of the final publications of the project** – *Katja Lahikainen*, *Karolina Mackiewicz*, *Anna Skvortsova*, *Inna Ivanovskaya*
- 17.15** **Dissemination of the experience of Kalininsky district in other districts of St. Petersburg** – *Yuri Korotkov*, *Anna Skvortsova*, *Natalia Grokholskaya*
- 17.30** **Discussion**
- 18.00** **Summary and the end of the conference**



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