

International scientific and practical conference
“Integrative Potential for Logistics in the Global Economy”

PREAMBLE

Date and venue: 25-26 September, 2014, Saint Petersburg, 30/32 Canal Griboedova, Saint Petersburg State University of Economics

Conference goals:

- facilitating exchange of theoretical knowledge and sharing of practical experience in global supply chains management and in development of integrative potential for logistics under global economy conditions;
- discussing the principal directions of cooperation between Russian (including North-Western region) and EU scientific and business communities’ representatives in development of effective logistic solutions;
- expanding international scientific and practical relationships for the purposes of strengthening cooperation in research and education activity;
- approbation of innovative ideas, setting future areas of fundamental and applied research in compliance with strategic directions of development of science in the Russian Federation;
- intensification of logistics diversification forms in financial, innovational, service and other spheres, setting up issues of informational support to logistic decisions;
- Strengthening of the Logistics Chair’s scientific position and consolidation of the trade policy of Saint Petersburg State University of Economics as St. Petersburg leading academic school in development of logistics under economic integration and informatization conditions.

Key topics for discussion:

1. Mutual determination of logistics and trade policy
2. Integrated logistics of global supply chains
3. Transportation and technological infrastructure of logistics under globalization conditions
4. Multimodality of regional transport logistics
5. Informatization of integrated logistics
6. Financial clearing, monitoring and auditing of integrated logistics.

Conference Participants: representatives of the RF leading scientific schools of logistics, scientists and experts from Germany, Lithuania and other countries, representatives of Russian and international logistics companies, freight owners, financial organizations and others.