

**Northern
Dimension
Future Forum**
1 Dec 2021

Northern Dimension Future Forum 2021

Adapting to COVID-19: Social innovations & policy measures

**Wednesday, December 1 at 13:00 – 17:00 (Helsinki time,
CET+1)**

Dipoli, Aalto University, Finland.

The event will be streamed online.



Co-funded by
the European Union

Programme

Session 1

13:00 Welcoming words

Greetings from the EU, Russian Federation, Norway and Iceland.

13:40 Opening

Prof. **Riitta Kosonen**, Aalto University, Finland
Lead Coordinator, Northern Dimension Institute

Decarbonization of Transport & the Northern Dimension Ambitions towards Net-Zero.

Dmitry Vasilenko, Vice-Rector for International Relations
St. Petersburg State University of Economics UNECON,
Russia
Co-coordinator, Northern Dimension Institute

Why is the COVID-19 impact important for the Arctic?

Marina Kalinina, Vice-president for interregional
cooperation
Northern Arctic Federal University NArFU, Arkhangelsk,
Russia
Co-coordinator, Northern Dimension Institute

14:00 Introductions by the Northern Dimension Partnerships

The flexible new normal.

Sanna Kulmala, Programme Director, Development programme for work and well-being at work (WORK2030), Finnish Institute of Occupational Health

COVID-19: Transforming the crisis to sustainable resilience.

Inese Vaivare, Director of Latvian Platform for Development Cooperation

Digital, green and on the move.

Hermanni Backer Johnsen, Seconded Expert, Finland Northern Dimension Partnership on Transport and Logistics (NDPTL)

14:30 Keynote Speeches

Culture creates stability and supports sustainability.

Antti Huntus, Special Advisor, Arts Promotion Center Finland

Telemedicine as a healthcare solution for remote areas.

Dr Yuri Sumarokov, Northern State Medical University NSMU, Arkhangelsk, Russia

15:15 Coffee Break (15 min)

Session 2

15:30 Live Panel Discussion

Case Finland: From bottom-up solutions to policy measures?

- **Adaptation of the event industry to the challenges of the coronavirus.**
Juho Hiidenmaa, Member of Board, the Finnish Event Industry Association & Production and Account Director, Lataamo Group
- **New requirements for urban planning, transport and housing.**
Juha Kostianen, Executive Vice President, Urban Development, YIT Corporation
- **Digitalisation of healthcare and e-services from a citizen's perspective.**
Maiju Kyytsönen, Researcher, Finnish Institute for Health and Welfare
- **Experiences from digital healthcare solutions.**
Ossi Laukkanen, Business Unit Director, Digital Health Services, Mehiläinen Group

EXPLORING THE NORTHERN DIMENSION

- **Student life & studying practices during the COVID-19 crisis and beyond.**
Milja Leinonen, Chair of the Board, Aalto University Student Union
- **The challenges in allocating support for businesses during the coronavirus crisis.**
Otto Toivanen, Professor, Dept. of Economics, Aalto University School of Business

16:55 Conclusion

Mr **Jari Vilén**, Ambassador for Barents and Northern Dimension, Ministry for Foreign Affairs of Finland (5 min)

17:00 Networking at Dipoli

18:00 The event ends

The Future Forum is organized by the Northern Dimension Institute.

The event is moderated by Mirja Kivimäki.

About the Northern Dimension Future Forum

The ND Future Forum will take place at Aalto University, Finland, and online on Wednesday, December 1 at 13:00-17:00 (Helsinki time, CET+1).

In the Forum, we shall hear international expert presentations and a panel that present and discuss COVID-19 pandemic-induced social innovations in the fields of transport and logistics, health and social wellbeing and cultural industries. Many of the innovations have environmental implications, as well.

The forum is a follow-up to the previous forum in 2020, as there will be a need to adapt to the COVID-19 pandemic also in the future. In the Forum, we shall discuss what kind of bottom-up innovations have been developed, how viable they are, and how they have been met on the policy level.

The annual ND Future Forum enables open discussion and dissemination of the research-based solutions for future challenges with the ND area decision-makers.

The Future Forum gathers experts, decision-makers and stakeholders to exchange information on topics of relevance for the thematic Northern Dimension partnerships.

What is the Northern Dimension?

The Northern Dimension (ND) is a joint policy of four equal partners: the European Union, the Russian Federation, Norway, and Iceland.

The Northern Dimension policy provides a platform for practical cooperation via its thematic partnerships: environment, transport and logistics, culture, and public health and social well-being.

The open university network Northern Dimension Institute (NDI), the Northern Dimension Business Council and the Northern Dimension Parliamentary Forum complement the cooperation.

www.northerndimension.info

Facebook: www.facebook.com/NDInstitute

Twitter: twitter.com/ND_Institute



**Northern
Dimension**

